

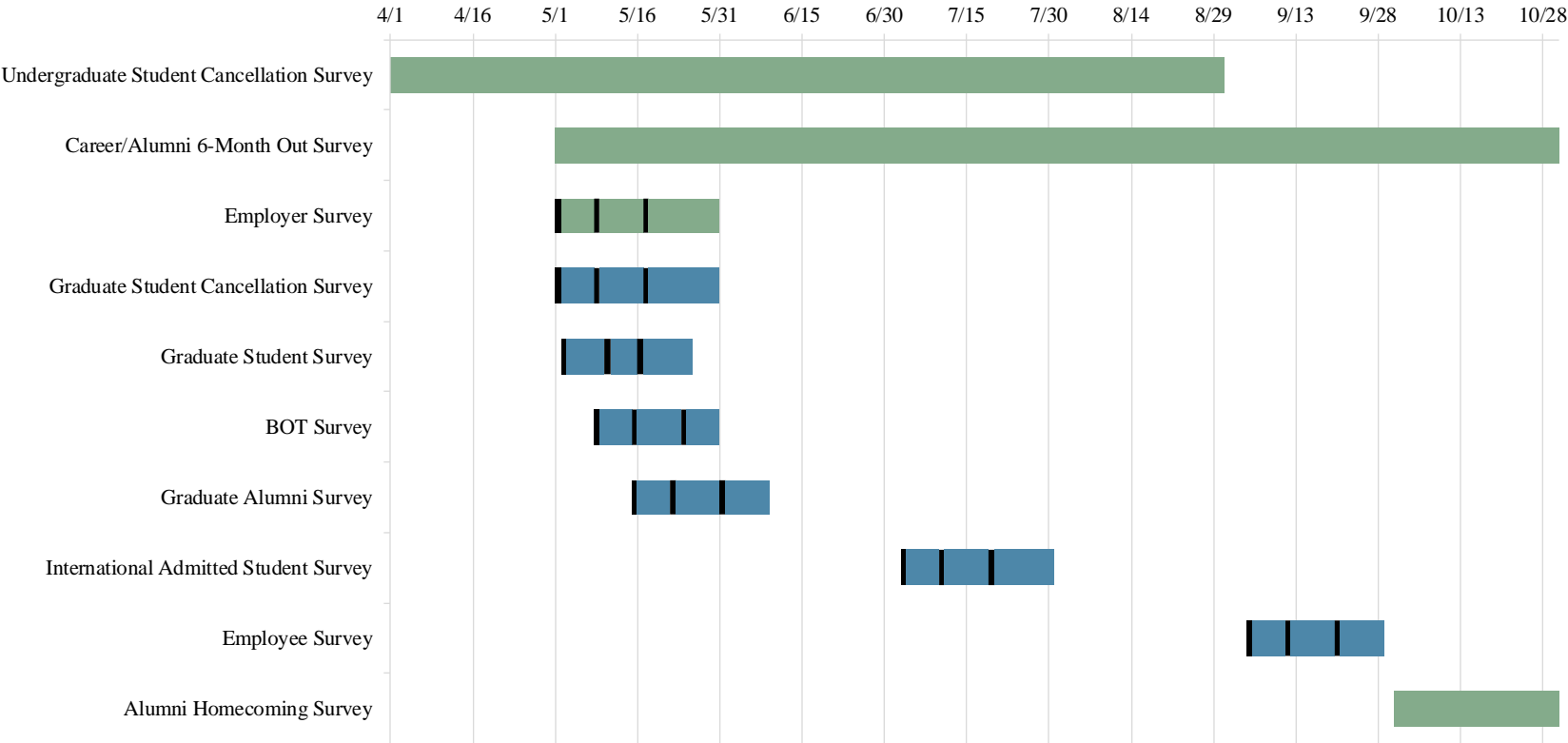
University Status Task Force - Research Plan
April 28, 2017

- March 2017 – October 2017: Surveys
 1. Cancellation Survey
 - a. Population: Non-Enrolling Prospective Undergraduate Students
 - b. Administration by Enrollment Management: Now – September 2017
 - c. Analysis Complete: October 2017
 2. Graduate Student Survey
 - a. Population: Current graduate students not scheduled to graduate May 2017 (degree and certificate students, exclude graduates of undergraduate programs and current employees)
 - b. Administration by Graduate Programs: April/May 2017
 - c. Analysis Complete: October 2017
 3. Career/Alumni “6-Month Out” Survey
 - a. Population: Graduating Undergraduate Seniors
 - b. Administration by Career and Professional Development Center: May – December 2017
 - c. Analysis Complete: October 2017 (Preliminary Results)
 4. Employer Survey:
 - a. Population: Employers/Recruiters on Handshake (within a certain mileage radius)
 - b. Administration by Career and Professional Development Center: May 2017
 - c. Analysis Complete: October 2017
 5. Graduate Student Cancellation Survey
 - a. Population: Cancelled graduate students from 2016-2017
 - b. Administration by Institutional Research: May 2017
 - c. Analysis Complete: October 2017
 6. Board of Trustees Survey:
 - a. Population: Board of Trustees
 - b. Administration by Institutional Research: May 2017

- c. Analysis Complete: October 2017
- 7. Graduate Alumni Survey
 - a. Population: Graduated Graduate Students (degree and certificate students, exclude graduates of undergraduate programs and current employees)
 - b. Administration by Institutional Research: May – June 2017
 - c. Analysis Complete: October 2017
- 8. International Admitted Student Survey
 - a. Population: Non-Enrolling Prospective International Undergraduate Students
 - b. Administration by Institutional Research: July – September 2017
 - c. Analysis Complete: October 2017
- 9. Employee Survey
 - a. Population: Employees
 - b. Administration by Institutional Research: September 2017
 - c. Analysis Complete: October 2017
- 10. Alumni Homecoming Survey:
 - a. Population: Alums
 - b. Administration by Alumni & Parent Relations: October 2017
 - c. Analysis Complete: October 2017 (Preliminary Results)
- September 2017: Train focus group leaders
- April 2017 – January 2018: Focus Groups
 - Parents Advancement Council Focus Group in April 2017
 - Graduate Student Focus Group(s) in summer 2017 (during intensives)
 - Undergraduate Student Focus Group(s) in fall 2017
 - First-Year Students
 - Transfer Students
 - International Students
 - Mixed Undergraduate Students (2)
 - Board of Trustees Focus Groups (2) in October 2017
 - Alumni Council Focus Group in November 2017

- Educator Focus Groups (3) in fall 2017
- Staff Council Focus Group in fall 2017
- Administrative Council Focus Group in fall 2017
- February – March 2018: Task force discussion and recommendation
- April 2018: Governance groups review and give input
- May 2018: BOT discussion and action

University Task Force 2017 Survey Timeline



Survey	Email 1	Email 2	Email 3
Undergraduate Student Cancellation Survey	4/1		
Career/Alumni 6-Month Out Survey	5/1		
Employer Survey	5/1	5/9	5/18
Graduate Student Cancellation Survey	5/1	5/9	5/18
Graduate Student Survey	5/2	5/11	5/17
BOT Survey	5/8	5/16	5/25
Graduate Alumni Survey	5/15	5/23	6/1
International Admitted Student Survey	7/3	7/11	7/20
Employee Survey	9/4	9/12	9/21
Alumni Homecoming Survey	10/1		

Key

- IR Office
- Other Office
- Email